









# Atlantic Social Lab

An inclusive, green and participatory Atlantic area through social innovation

Atlantic Social Lab is a European Project co-funded by the European Union

# Background

Emerging social issues and challenges are requiring new responses as institutions are finding it increasingly difficult to provide solutions based on traditional methods. We are at a turning point facing a double challenge - responding to emerging needs as a consequence of renewed social preferences and structural changes (demography, staff shortages, technological innovations, etc.) in a context of severe budgetary constraints.



## **Objectives of the project**

Atlantic Social Lab aims to develop and promote social innovation approaches and methods to give response to key growing social issues of the Atlantic Area, both within citizens, third sector and social enterprises as well as the public sector. Through an intensive transnational cooperation, the partners will implement and test small probing interventions to finally scale them up in the following areas:

- i. Social innovation & welfare services,
- ii. Social innovation & active public engagement,
- iii. Green inclusive economy and
- iv. Social economy and social responsibility in the private sector

# Work Packages

The Atlantic Social Lab activities are being jointly developed by the partnership with a double structure: the local & regional public organisations, third sector organisations & associations will be implementing the pilot actions while the universities will act as quality control and academic advisors to monitor, guide and produce the final policy documents and evaluation tool kit based on the insights from the partners.



**WP1** Coordination & Management

WP2 Project Communication

> WP3 Capitalization

**WP4** Atlantic Social Innovation Mapping

WP5 Atlantic Action Plan in Social Innovation

**WP6** Atlantic Social Innovation Observatory

## Partnership

The partnership comprises 9 partners covering all the eligible countries of the Atlantic Area and is made up of 5 local & regional public organisations, 4 Universities, third sector organisations & associations.



### **UK and Irish Partners**

## Cork City Council

Cork (IE) Juliette Crowley juliette\_crowley@corkcity.ie

#### **Enterprise North West**

Northern Ireland (UK) Brian O'Neill brian@enterprisenw.com

#### Glasgow University Glasgow (UK) Colin Combe c.combe@gcu.ac.uk